



BIG PICTURE Institute *presents:*

Anita Caputo

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*Enhancing Personal Effectiveness for
Superior Performance*

Anita Caputo boosts business performance, and inspires confidence, enthusiasm and passion in those she serves. She has a unique ability to energize and motivate professionals to take action and to achieve desired results.

Anita works with professionals who desire greater career satisfaction and fulfillment. She works with Business leaders to accelerate change, and benefit from a motivated, productive and loyal workforce.

Who is she?

Anita is a Certified Management Accountant (CMA) and founder of Big Picture Institute. She holds an Honours Bachelor of Commerce degree from the University of Windsor. Anita is an accomplished manager who brings 25 years of customer focused business experience to her work.

Anita is the author of “Promote Yourself” and the co-author of “Learn to Bounce: From a high-tech layoff to your ideal work”. Anita is an engaging Professional Speaker and member of CAPS, the Canadian Association of Professional Speakers. She holds a Master Leadership Coach certificate from Leadership University. She is a Learning Tree International instructor and a Professional Program faculty member of Carleton University, Sprott School of Business.

What does Anita know about People, Technology and Business?

Anita is an accomplished manager with 25 years of experience working in municipal government, hospital and high tech industries. She was the finance controller for the Emergency Medical Services Department at the City of Calgary, and for the Belleville General Hospital. She has held senior finance management positions in Information Technology, Real Estate and Supply Management at Nortel Networks and Bell Northern Research.

Anita holds Board positions in Not for Profit organizations.

What is BIG PICTURE Institute?

Big Picture Institute inspires, educates and empowers business leaders to foster and cultivate a satisfying and productive work force in frequently changing environments. Customer satisfaction is driven by satisfied employees who feel valued for their unique talents and skills. Employees who feel that they are making a meaningful contribution are satisfied and productive employees.

Seminars, workshops, facilitation and executive and career coaching services guide leaders and their employees through strategic and change processes.

What clients have been known to say recently:

“Fantastic -> good pace, professional, energetic and keeps presentation on track.”
Chris Gilmor, Market Dev Manager, AT Plastics Inc.

“Very impressed with knowledge of topic. Very impressed with experience of topic. Takes time to answer all questions.”
Gerard Frosolone, Senior Programmer Analyst, LCBO

“Excellent material, extensive knowledge and communicates this well, great workshops.”
Verna Lindstrom, Applications Manager, National Defence

“You are a terrific instructor and your personality and enthusiasm are contagious! I learned more about myself and my desire to be a manager in your 4-day class than I have in all of my recent courses put together. Thank you!”
Joy Hearnden, Senior Program Advisor, Canada Border Services Agency

“I think your two greatest strengths, with respect to the material you create, are your ability to design a workshop that, by its interactive nature and careful balance of teaching and attendee participation, almost ensures that people will learn and be able to apply that knowledge in a productive manner both during and after the sessions.”
Verna Bartlett

“Great – interesting very good at giving people a chance to ask questions. People’s comments were made important.”
Lynn Foran, Manager Film Policy, Canadian heritag

“SMASHING! Succinct. Applicable examples used. Very balanced in terms of example usage.”
Liam Tiernan, Engineering Manager, Comdev

“Knowledgeable, well spoken, real life examples”
Duane Fitzgerald, Consulting Analyst, Telus

Sample of Organizations Served:

Ottawa Talent Initiative (OTI)

Canada Revenue Agency

City of Ottawa

Association of the Public Sector Information Professionals (DPI)

Professional Institute of the Public Service of Canada (PIPSC)

Canadian Forces Personnel Support Agency

National Research Council (NRC), Commercialization Branch

Learning Tree International

Carleton University, Sprott School of Business

Certified Management Accountants

International Association of Administrative Professionals (IAAP)

Banff Services Industry Network (BSIN)

Purchasing Managers Association of Canada (PMAC)

Right Management Consultants – Global Career Transition and Organizational Consulting

Royal Canadian Mounted Police (RCMP)

Canada Post